

UTL109 - INTRODUCTION TO ECONOMICS - İktisadi ve İdari Bilimler Fakültesi - Uluslararası Ticaret ve Lojistik Bölümü

General Info

Objectives of the Course

Explain the basic concepts of the science of economics, the creation and interpretation of the charts with the ability to analyze the strengthening of the basic concepts of economics and infrastructure of the student to understand basic information and later periods, based on macro and micro economic issues to be examined to understand. Economic analysis of events in order to make a macro perspective, to gain the necessary macro-economic sub-structure.

Course Contents

Coverage includes economics of households, business firms, and markets; consumer behavior and the demand for commodities; production, costs, and the supply of commodities; price determination; competition and monopoly; efficiency of resource allocation; governmental regulation; income distribution; and poverty

Recommended or Required Reading

.Dinler, Z. (2016), Introduction to Economics 22th Edition, Ekin Kitabevi, Bursa., Lecture Notes

Planned Learning Activities and Teaching Methods

Lecturing, discussion, question

Recommended Optional Programme Components

It is recommended to follow current economic issues before the course.

Instructor's Assistants

Does not exist

Presentation Of Course

Face to Face

Dersi Veren Öğretim Elemanları

Prof. Dr. Nurgün Topallı

Program Outcomes

1. Express what economists mean by the concept of scarcity.
2. Apply knowledge of basic economic concepts such as opportunity cost, elasticity, economic profit and marginal analysis.
3. Predict a change in market outcomes given a change in supply or demand.
4. Can make analyses regarding producer and consumer balance.

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	Read pages 3-25 of the main resource book. See the lecture notes.		Lecture, discussion, question	Basic Concepts of Economics	
2	Read pages 25-43 of the main resource book. See the lecture notes.		Lecture, discussion, question	Definition and characteristics of economics,	
3	Read pages 48-66 of the main resource book. See the lecture notes.		Lecture, discussion, question	Demand, Concepts Related to Demand.	
4	Read pages 48-66 of the main resource book. See the lecture notes.		Lecture, discussion, question	The Law of Demand and its Exceptions.	
5	Read pages 48-66 of the main resource book. See the lecture notes.		Lecture, discussion, question	The concept of elasticity and demand elasticity.	
6	Read pages 66-74 of the main resource book. See the lecture notes.		Lecture, discussion, question	The concept of supply and the law of supply.	
7	Read pages 66-74 of the main resource book. See the lecture notes.		Lecture, discussion, question	The law of supply and elasticity of supply	
8				Mid-term exam	
9	Read pages 74-90 of the main resource book. See the lecture notes.		Lecture, discussion, question	Perfect Competition Market	
10	Read pages 74-90 of the main resource book. See the lecture notes.		Lecture, discussion, question	Change in Equilibrium in a Perfectly Competition Market	
11	Read pages 90-112 of the main resource book. See the lecture notes.		Lecture, discussion, question	Other Factors Affecting Demand and Supply	
12	Read pages 118-126 of the main resource book. See the lecture notes.		Lecture, discussion, question	The concept of utility and utility theory	
13	Read pages 124-136 of the main resource book. See the lecture notes.		Lecture, discussion, question	Consumer Theory and Equilibrium	
14	Read pages 142-171 of the main resource book. See the lecture notes.		Lecture, discussion, question	Producer Theory and producer equilibrium	
15	Following current economic issues (internet, newspaper, etc.)		Lecture, discussion, question	General Evaluation and Economic Problems	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Bütünleme	1	1,00
Teorik Ders Anlatım	14	3,00
Ara Sınav Hazırlık	1	7,00
Final Sınavı Hazırlık	1	14,00
Ders Öncesi Bireysel Çalışma	14	1,00
Ders Sonrası Bireysel Çalışma	0	0,00
Ödev	14	1,00
Derse Katılım	14	1,00

Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1					3						2				
L.O. 2	2			2	3						2				
L.O. 3	2			2	3	3				2	2				
L.O. 4	3	1			3	3	2	2		2	2				

Table :

- P.O. 1 :** Necessary knowledge of international trade, international business management and supply chain management
- P.O. 2 :** Mastering of Turkish law system and foreign trade regulations
- P.O. 3 :** Mastering of basic statistics and modeling methods applied in decision-making
- P.O. 4 :** Efficiency in human relations, organizational behavior and communication
- P.O. 5 :** Knowledge of production processes and management in the sector of profession
- P.O. 6 :** Following up international economic developments
- P.O. 7 :** Featuring in national and international market positions
- P.O. 8 :** Ability to take financial decisions.
- P.O. 9 :** Ability of communication with international commercial organizations
- P.O. 10 :** Preparation and interpretation of accounting practices and financial tables of related fields
- P.O. 11 :** Evaluation and adaptation of international marketing strategies in terms of market conditions of operation
- P.O. 12 :** Ability of working with different disciplines adaptively
- P.O. 13 :** Have detailed knowledge of geography and culture as well as the historical of Turkey and the world.
- P.O. 14 :** Develops his/her skills in art, culture and sports.
- P.O. 15 :** Establish effective communication, oral and written; at least one foreign language in general use at the level of the European language portfolio B1.
- L.O. 1 :** Express what economists mean by the concept of scarcity.
- L.O. 2 :** Apply knowledge of basic economic concepts such as opportunity cost, elasticity, economic profit and marginal analysis.
- L.O. 3 :** Predict a change in market outcomes given a change in supply or demand.
- L.O. 4 :** Can make analyses regarding producer and consumer balance.